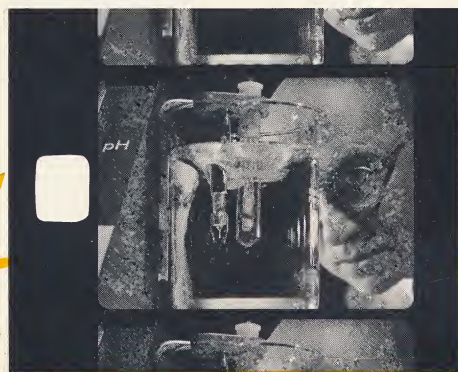


NEW

A new movie system based on 8mm film that provides easier picture-taking, larger, brighter, pictures and higher quality projection system.

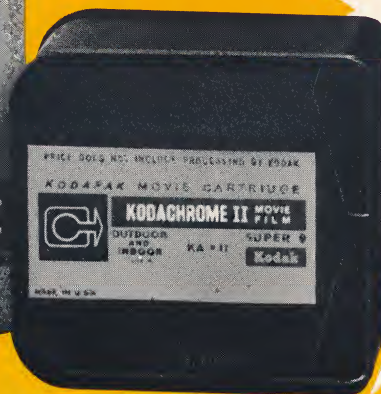
KODAK Super 8 Movie System

*The Film
FORMAT
is
NEW*



Super 8 provides:

- Larger image
 - Brighter image
 - Sharper image
- because the image on the film is 50% larger than regular 8mm



*The Film
CARTRIDGE
is
NEW*

Super 8 Cartridge provides:

- Simplified loading
 - 50-foot uninterrupted run
 - Exact film positioning
 - No accidental half or double exposure
- because the new Super 8 Kodapak Movie Cartridge is factory-loaded, disposable, and holds 50 feet of film only 8mm wide.

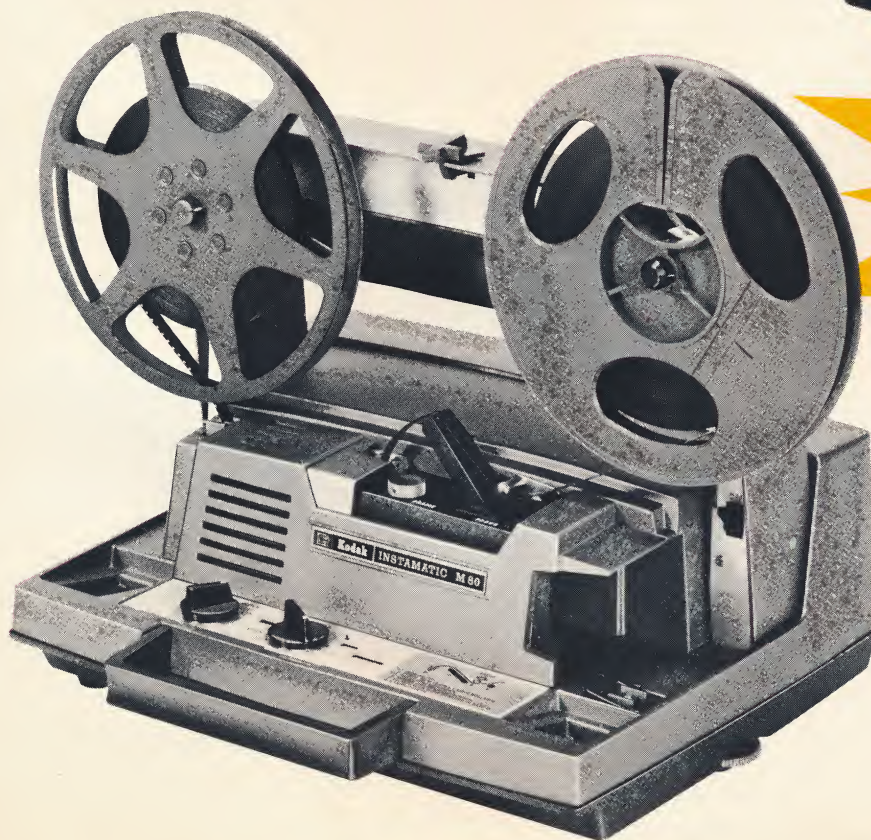
**The Camera
DESIGN
is
NEW**

KODAK INSTAMATIC Movie Camera provides:

- Instant film loading
- Electric motor drive
- Exceptionally accurate film positioning



**The INSTAMATIC
PROJECTION SYSTEM
is
NEW**



KODAK INSTAMATIC Movie Projectors provide:

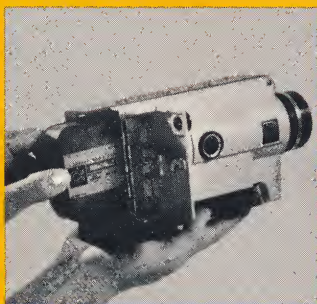
- Automatic threading
- Super-steady picture—Super-8 steady
- Brighter . . . sharper pictures
- Gentle film handling



KODAK INSTAMATIC M6 Movie Camera \$174⁵⁰

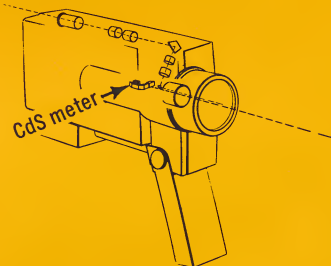
Instant-loading zoom reflex model with CdS electric eye. A smooth-working, manually controlled knob on the left side of the camera lets you zoom in and out for the most exciting Super 8 movies of all. Automatic exposure control is through-the-lens for highest accuracy. Reflex viewing eliminates parallax problems.

Rear cover is hinged to permit no-thread, drop-in loading with KODAPAK Movie Cartridges. Film cartridge can only go in one way—the right way. Battery power drives the film quietly, steadily, roll after roll. Motor is powered by three AA-size batteries (extra). No stopping to rewind, or to flip film at midpoint. No missed scenes. Single-frame exposures can be made using cable release (extra). Accepts Series 7 Combination Lens Attachments. Die-cast construction.



Reflex viewfinder means you view through the lens so you see just what you're getting on the film. Eliminates parallax.

CdS meter, powered by two mercury-type batteries supplied with camera, is located behind the lens where it reads only the light that falls on the film. It can be adjusted for back-lighted scenes. Film speed is automatically set by KODAPAK Movie Cartridge. Signal in finder warns when there is insufficient light.



Built-in pistol grip lets you operate the camera with one hand. Leaves the other free to zoom the lens. Folds away when not in use.



New f/1.8 lens zooms from 12 to 36mm. Focuses from six feet to infinity for sharpest movies at any distance. Stops down to f/27 lens setting.



KODAK INSTAMATIC Movie Light slips on quickly and easily for indoor shooting. When light is attached, Type A filter is automatically removed from in front of the film.



**KODAK
INSTAMATIC
M2 Movie Camera**
\$49⁵⁰



**KODAK
INSTAMATIC
M4 Movie Camera**
\$74⁵⁰



KODAK INSTAMATIC M100 Sound Projector \$595

Records and plays back quality magnetic sound using Super 8 films which have a magnetic recording stripe such as KODAK SONOTRACK Coating. Has built-in speaker plus jack for external speaker. Microphone and phono inputs may be used separately or together to record commentary and/or music. Automatic threading. Films can be recorded and shown at 18 or 24 frames per second. Reverse action. f/1.0 lens and DKR low-voltage lamp provide brilliant screenings. Lamp-saver switch. Projector comes with microphone, phono cord, 400-foot reel.

Projector has transistorized amplifier which gives split-second sound stabilization. Record-play switch has push-and-turn action to prevent accidental erasure of sound track. Tone control for playback assures highest fidelity. Volume control to adjust sound level.

VU meter has needle indicator to assure accurate record-level control. Permits precise mixing of sounds. Tells when operator is recording at peak efficiency. Red light reminds user when projector is set for record.

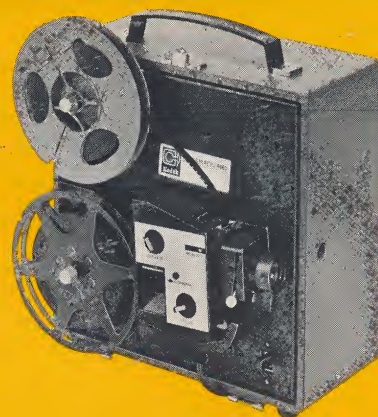


◀ The magnetic sound track is on the opposite side of the film from the sprocket holes for better sound fidelity. Only an 18-frame separation between picture and sound.

Projector accepts 1200-foot reels for full hour showings without interruptions. Reel arms are attached for quick set-ups. Full reel can be rewound in less than two minutes.

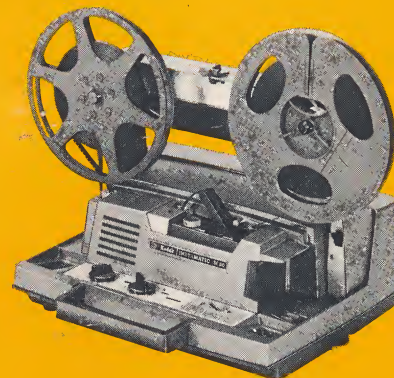


◀ Super 8 film is threaded automatically through the mechanism and then ready for quick insertion onto the overhead take-up reel.



KODAK INSTAMATIC M60 Movie Projector \$89.50

Threads, projects, and rewinds automatically. It threads itself automatically—all the way onto the take-up reel. Then it projects the film automatically. At the end of the reel, it rewinds the film—again, automatically. Makes Super 8 movies remarkably easy to show and enjoy. Projector comes with 200-foot take-up reel.



KODAK INSTAMATIC M80 Movie Projector (f/1.5 lens) \$194.50

KODAK INSTAMATIC M80 Movie Projector (f/1.5 Zoom Lens) \$214.50

7-speed projector shows Super 8 and regular 8mm movies. This deluxe combination model lets you show either Super 8 or regular 8mm films at their brilliant best. A two-position knob controls this feature. 400-foot take-up reel (supplied) accommodates both film formats. 7 flicker-free speeds from 6 to 54 fps. Bright still frame.

KODAK INSTAMATIC M90 Movie Projector (f/1.0 lens) \$199.50

KODAK INSTAMATIC M90 Movie Projector (f/1.5 Zoom Lens) \$204.50

Offers 7-speed projection plus super-brilliant screenings. You can show any Super 8 film at normal, fast or slow-motion speeds—forward or reverse—all at super-brightness. "Stills" too. One knob controls all 7 speeds the same as with the M80 model. Projector won't damage the film regardless of how fast and often you switch film speeds and direction. Automatic threading right onto the 400-foot take-up reel (supplied)—at 54 fps, if you wish. Unique guide roller simplifies film handling of full reels.

Prices are Kodak list, subject to change without notice, and are suggested prices only.

EASTMAN KODAK COMPANY

Rochester, New York